

# Programme Structure



The programme is a 4-8 month placement



You will do a project in each of 4 areas:  
recruitment, personal, fundraising, leadership



You will take part in KEEN sessions, events and meetings



There will be 3 training sessions to check your progress and a weekly drop-in webinar for you to ask questions

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# Recruitment

Volunteers are extremely important to all charities

One of your recruitment goals will be to encourage at least 10 young people to get involved, by giving a presentation at a school

You may also work on another recruitment project while you are with KEEN

For example: persuading friends to come along, or putting posters up in the community

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# Leadership

You will spend a few weeks coming to a KEEN project of your choice



You will then get the chance to take the lead in that project for a session



Examples: Organising a Chinese New Years night, leading parachute games at an allsorts session



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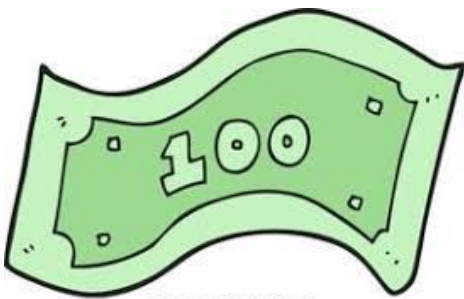
# Fundraising



For all charities, being able to fundraise effectively is an essential skill.



You will get the chance to come up with your own fundraising project



The target is to raise at least £100 from your project



Examples: 24hr chess-athon at school, talking to local businesses to persuade them to support KEEN

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# Personal Project



This is a chance to learn some of the skills involved behind the scenes at KEEN



This can be things like graphic design, collecting data or writing for a local newspaper - it will be an area you are really interested in



Examples: talking to local sports teams or working as an ambassador at a KEEN event

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“

I developed creatively, and improved my team working skills.” **Nandini, Young Leader**

# Timeline



There are 3 cohorts of Young Leaders each year



Each cohort will have 3 training sessions to review their projects as well as the weekly webinars



Usually, you will do your Leadership project after the first meeting and your personal and fundraising after the second meeting

# Timeline

## Cohort 1:

- Apply by **25th September 2020**
- 1st training session - **22nd October**
- 2nd training session - **3rd December**
- 3rd training session - **21st January**

## Cohort 2:

- Apply by **8th January 2020**
- 1st training session - **late January**
- 2nd training session - **mid March**
- 3rd training session - **late April**

## Cohort 3:

- Apply by **mid April**
- 1st training session - **late April**
- 2nd training session - **mid June**
- 3rd training session - **mid July**