

No one left
out!



**Swimclusive:
Making swimming
inclusive.**

Who are KEEN?

- We are a charity that focuses on promoting, creating, and supporting inclusion.
- Our events reach a total of **600+ participants**.
- We work with sports teams across Oxford, enabling them to become more inclusive.
- **This new initiative focuses on making swimming clubs more inclusive.**

Our partners & initiatives



Falcon RCC



How can KEEN help your club?

A close relationship.

KEEN will work across the swimming community and the public, to ensure everyone has access to recreational (and competitive!) swimming.

Making your club inclusive has many benefits.

These include access to new funding opportunities (The UK fund has been increasing with more than £11 million for paralympic swimming), increased membership in your club, and a more diverse, interesting and friendly culture at your swim club.

Inspiring! Matt Wylie, the teenage para-athlete.

Wylie can swim the 25m freestyle in 10 seconds faster than most club swimmers. Could your club produce the next Olympian?



Becoming inclusive: A five step method.

1. Inclusive communication



Website design: Focus on a simple layout. Test your colour scheme against inclusivity elements, and create audible content.



Personalised: Ensure content is specifically aimed at all target audience (e.g. dyslexia, hearing impairment). Use multiple methods of communication.



Content: Explicitly address inclusion! (e.g. 'accessible entrance available'). Write in a simple, easy-read format.



Continuous testing: Always test your inclusive strategy to ensure you are reaching to all individuals and adjust accordingly!

2. Create your Inclusive strategy

KEEN's inclusive strategy will be tailored to your swimming club based on research with the public, swimming coaches, and best practise within Oxford swimming pools.



Social swimming: Inclusive social swimming is possible even in busy pools. Think about the number of swimmers per lane, duration of sessions, and accommodating buddies.



Teaching: Inclusive or not, teaching is always specific to the individual! Use a separate teaching pool, or utilise the outer lanes. KEEN can provide volunteers to assess and accommodate accessibility requirements, particularly when one-to-one supervision is required.



Competitive swimming: Don't underestimate the ability of those with disabilities to become a top athletes in your club! Put pathways in place for everyone to reach their potential.

Fully inclusive swimming can be achieved with the right strategy in place !

3. Network utilisation

Connect to the right people: KEEN partner with a range of charities across Oxford. Utilise these to ensure your opportunities are advertised to as many individuals as possible!

Volunteer network: In order to ensure safety, one-to-one supervision is sometimes needed. KEEN can provide access to a large volunteer network to support individuals at your swimming sessions.

4. Leadership roles and responsibilities

Places individuals with additional needs in roles of leadership helps to place inclusion at the forefront of your club, and foster an open, equal culture across team members.

We have designed a swimming coaching programme to help those identified with disabilities to reach to qualified coaches.

5. Make an impact: give it a go!

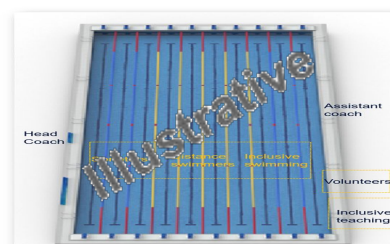
Utilise KEEN's experience and resources to make a difference at your club, minimising any additional risks or costs. Check out the highlights of the KEEN inclusion toolkit:

Hazard:	Consequences:	Risk Level:	Who/Most at Risk:	Control Measures (including training given):	Further Action:	Residual Risk:
Athlete and volunteer become separated	Athlete may become separated from the group. This could lead to them getting lost or injured.	Low	Athlete, volunteer, coordinator, parent, KEEN, public.	Volunteers are reminded to stay with their Athlete at all times (always included in coordinator's walkaround speech) Lost call pages on club's GPS program to allow for tracking. Coordinators are always on the pool side and so can keep an eye on any Athlete that may become separated from the group. Recreational and sports coordinator should have an idea of anyone likely to run and the volunteer parent with that person should be made aware of this.	If an issue such as this arises, make sure a firm reminder is given to volunteers at the next session.	As above
Athlete and volunteer become separated from the general KEEN's safeguarding policy. This applies to a situation where they	Volunteer may be left alone with an Athlete which is separated from the general KEEN's safeguarding policy.	Low	Athlete, volunteer, coordinator, parent, KEEN.	Volunteers are reminded at the start of every session that they should never be alone with their Athlete. This includes going to the toilet. As part of their first session, volunteers are made aware of KEEN's safeguarding policy, including signing a new volunteers form.		As above

Risk Assessment checklist tailored to your needs

	Ian	Hannah	Polina	Matthew	Rupert
Training	R	R	A		C
Referee			C		
Exit	A			B	I
Supervision		A		R	
Coaching	C		I		I
Teaching			A	R	
Assessment	R	I		A	R
Coordinator			R		A

Responsibilities and accountabilities mapping

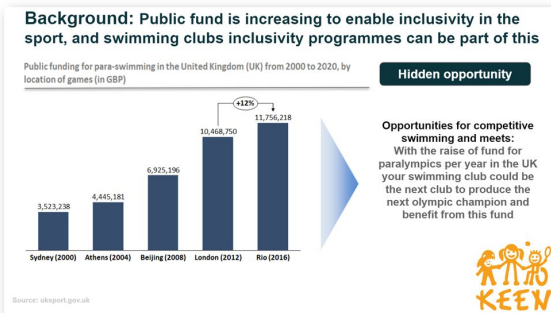


Session design based on type of pool and capacity

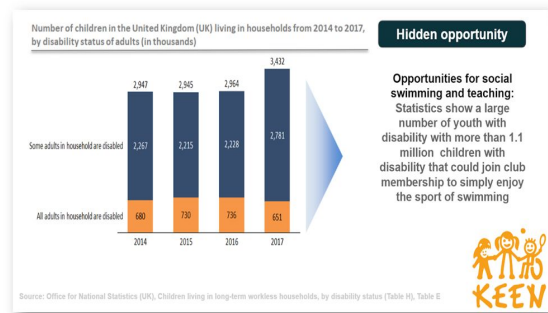
Join KEEN and become part of a wider, fairer, and more diverse community!

Our analysis and research

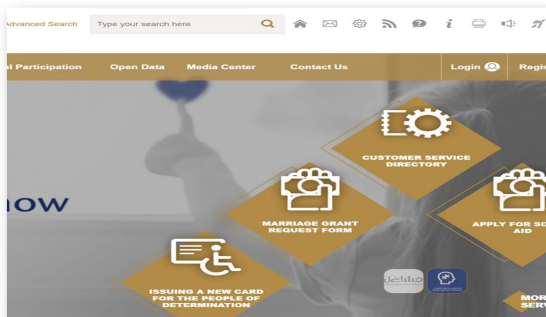
Fund for paralympic swimming in the UK



Analysis on number of disabled children in the UK



Website analysis



Swimming pools assessment



Along with a literature search and interviews with experts.

Our Offering:

How to find out more

Website: www.keenoxford.org

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Telephone: 07806 743 595

Office: St Clement's Centre, Cross St, Oxford, OX4 1DA



Training & Workshops



Consultancy



Volunteering



Events planning